

KEY INFORMATION DOCUMENT CFD ON A CRYPTO

1. Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

2. Product: CFD on cryptocurrency

This is a “Contract for Differences” (“CFDs”) on a Cryptocurrency (“Crypto”). The range of CFDs on a Crypto Currency we currently offer can be found on our Website www.sheermarkets.com

Manufacturer: Sheer Markets (Cyprus) Limited, authorized and regulated by the Cyprus Securities and Exchange Commission (CySEC) with CIF license number 395/20 with registered office at 62 Athalassas, Strovolos, 2012, Nicosia, Cyprus. For more information call (+357) 25 25 40 43 or visit www.sheermarkets.com

RISK WARNING: You are about to purchase a product that is not simple and may be difficult to understand.

3. What is the product?

A contract for difference (“CFD”) is a popular form of derivative trading. The price of the CFD on a Cryptocurrency is derived from the price of the respective underlying Cryptocurrency. CFD trading allows a trader to speculate on rising or falling prices in an underlying Cryptocurrency. Even though you will never own the underlying asset, your return or loss depends on movements in the price of the underlying and the size of your position. For any CFD two prices are quoted: (a) the higher price (‘Ask’), at which the investor can buy (‘go long’) and (b) the lower price (‘Bid’), at which the investor can sell (‘go short’). The difference between the two is the spread. The leverage embedded within CFDs has the potential to magnify your profits or losses.

4. Objective

The objective of a CFD on cryptocurrency is to speculate on the performance of a cryptocurrency without actually investing in or owning the cryptocurrency. If you believe that the value of a cryptocurrency is going to increase, you would buy a number of CFDs with the intention to later sell them when they are at a higher value. The difference between the buy price and your sell price, minus any relevant costs (see below for costs), equates to your profit. On the other hand, if you think that the price of a cryptocurrency is going to decrease, you would sell a number of CFDs with the intention to later buy it back at a lower value. However, if the cryptocurrency moves in the opposite direction and your position is closed, you would owe us the amount of any loss you have incurred (subject to our negative balance protection).

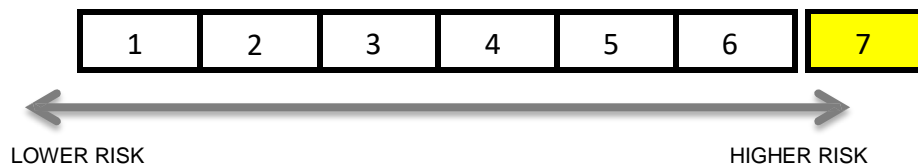
There is no recommended holding period, and it is up to the discretion of each trader to determine the most appropriate holding period based on their own individual strategy and objectives. Finally, trading on margin can increase any losses or gains you make.

5. Indented Retail Investor

Trading CFDs on a Cryptocurrency is not appropriate for everyone. These products are most commonly intended for traders who have knowledge and/or experience to understand the characteristics of CFDs and risks associated with trading on margin; want to generally gain short term exposures to financial instruments/markets; are trading with money they can afford to lose; and have a high-risk tolerance.

6. What are the risks and what I could get in return?

Risk indicator



The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets.

We have classified this product as 7 out of 7, which is the highest risk class. This rates the potential losses from future performance at a very high level.

Trading risks are magnified by leverage. However, your trading balance cannot go beyond 50% of your total investment amount. Values may fluctuate significantly in times of high volatility or market/economic uncertainty; such swings are even more significant if your positions are leveraged and may also adversely affect your position. Trade only after you have acknowledged and accepted the risks. You should carefully consider whether trading in leveraged products is appropriate for you.

Be aware of currency risk. You may receive payments in a different currency; therefore the final return you will get depends on the exchange rate between the two currencies. This risk is not considered in the indicator shown above.

Market conditions may mean that your CFD trade on a cryptocurrency is opened and closed at a less favorable price, which could significantly impact how much you get back. We may close your open CFD contract if you do not maintain the minimum margin that is required, or if you contravene market regulations. For more information on Margin we encourage you to review our Margin information.

Technical Risks. Since trading of the product depends on technology i.e. PC, mobile phone, internet etc., you are exposed to electronic disruptions, leading to delays in the opening and closing of a transaction, for which the Company shall not be held liable.

For more information on the Risks associated with trading the product, please see our Risk Disclosure.

Performance scenarios

The below scenarios illustrate potential profit and loss under different scenarios. You can compare them with the scenarios of other products. The scenarios give a range of possible outcomes and are not an exact indication of what you might get back. What you get will vary depending on how the underlying will perform. In any case, your profit or loss depends on how the market behaves and how long you hold the CFD. The stress scenario shows what you might get back during extreme market circumstances, when the market is very volatile.

The following assumptions have been used to create the scenarios found in table 1 below:

CFD on a Cryptocurrency (held intraday)		
BTC/USD mini opening price:	(P)	\$6,500
Trade size (per CFD):	(TS)	1 LOT (1.00 Units for BTC.m/USD)
Margin %	(M)	50%
Leverage	(L)	1:2
Margin Requirement (\$):	$MR = P \times TS \times M$	\$3,250
National value of the trade (\$):	$TN = MR \times L$	\$6,500

BUY/LONG Performance Scenario	Closing Price (inc. spread)	Price Change	Profit/Loss	SELL/SHORT Performance Scenario	Closing Price (inc. spread)	Price Change	Profit/Loss
Favourable	7,995	23%	\$1,495	Favourable	5,135	-21%	\$1,365
Moderate	6,240	-4%	-\$260	Moderate	6,435	-1%	\$65
Unfavourable	5,300	-18%	-\$1,170	Unfavourable	7,930	+22%	-\$1,430
Stress	4,615	-29%	-\$1,885	Stress	8,450	+30%	-\$1,950

The figures shown above indicate intraday trading; thus, do not include the cost of positions held open overnight. If you have been sold this product by someone else or have a third party advising you about this product, these figures do not include any cost that you pay to them. The figures do not take into consideration personal tax situation, which may affect how much you get back.

When trading in CFDs, where the underlying asset is a Cryptocurrency, you need to take in consideration that Cryptocurrencies are traded on non-regulated decentralised digital exchanges. Accordingly, the price formation and price movements of Cryptocurrencies depend solely on the internal rules of the particular digital exchange, which may be subject to change at any point in time and without notice. This often leads to a very high intra-day volatility in the prices, which may be significantly higher compared to Financial Instruments other than Virtual Currencies. By trading CFDs on Cryptocurrencies you accept a significantly higher risk of loss of your invested amount which may occur within a very short time frame as a result of the sudden adverse price movements of Cryptocurrencies.

7. What happens if the Company is unable to pay out?

The Company or its liquidity provider is unable to meet its financial obligations to you, this could cause you to lose the value of any position's you have with the Company. However, in such cases, you may be eligible for Compensation under the Investors' Compensation Fund (ICF). If you wish you may get more information on the ICF. The Company segregates your funds from its own money in accordance with the Cyprus CySEC Client Asset rules. The indicator shown above does not consider this protection.

8. What are the costs for CFDs on a Cryptocurrency positions?

Before you begin to trade CFDs on cryptocurrencies you should familiarise yourself with all one-off, ongoing, and incidental costs for which you will be liable. These charges will reduce any net profit or increase your losses. For more information please visit our website.

9. How long should I hold it and can I take money out early?

There is no recommended holding period. You can open and close a CFD on a cryptocurrency at any time during market hours.

10. Fees

You are advised to get an understanding of all the one-off costs, ongoing costs and commission regarding CFDs on cryptocurrency which you are about trade. These charges will reduce any net profit or increase your losses. Please visit <https://www.sheermarkets.com/trading-conditions/fees/> for more information about fees.

11. How can I complain?

The Company has established and maintains a Complaints Handling Procedure. If you wish to submit a complaint you can submit in writing, by phone, fax or by email only at the contact details provided below:

- i. Postal Address: 12 Archiepiskopou Makariou III, Kristelina Tower Office 302, Mesa Geitonia 4000 (Attention to: Compliance Officer)
- ii. By phone: (+357) 25 25 40 43
- iii. By email: support@sheermarkets.com

12. Other relevant information

The information contained in this information document should be read in conjunction with other legal documentation available at www.sheermarkets.com