

# COOKIES POLICY

September 2023

## SHEER MARKETS (CYPRUS) LTD

## CONTENTS

1. COMPANY INFORMATION.....	3
2. WHAT ARE COOKIES? .....	3
3. TYPES OF COOKIES .....	3
4. HOW DOES THIS WEBSITE (WWW.SHEERMARKETS.COM) USES COOKIES? .....	3
5. WHAT COOKIES DOES THIS WEBSITE (WWW.SHEERMARKETS.COM) USE? .....	4
6. HOW CAN I MANAGE, DISABLE OR DELETE COOKIES STORED ON MY DEVICE? .....	5
7. MORE INFORMATION.....	5

## 1. COMPANY INFORMATION

1.1. Sheer Markets (Cyprus) LTD (hereafter “the Company” or “Sheer Markets”) is a Cyprus Investment Firm (hereafter ‘CIF’) authorized and regulated by the Cyprus Securities and Exchange Commission (hereafter “CySEC”) with License Number 395/20 and operates in compliance to the Investment Services and Activities and Regulated Markets Law 87(I)/2017 and subsequent amendments.

## 2. WHAT ARE COOKIES?

2.1. A cookie is a piece of information that is saved in a web browser for subsequent retrieval by the website. Cookies are necessary for a website to operate and give web servers the ability to keep data on the user’s device or monitor the user’s browsing habits. Additionally, they can be used to store data that users have previously entered into form fields, for later use, such as names, addresses, & passwords.

2.2. This policy describes what information the Cookies are gathering how we use these and why we sometimes need to store these Cookies while you browse our website. We will also share how you can manage, disable, or delete these Cookies from your device. However this may affect the user experience while browsing our website. (i.e., certain functions might not work as they should).

2.3. This policy shall be read in conjunction with the Privacy Policy listed on our website.

## 3. TYPES OF COOKIES

**Necessary Cookies:** These Cookies are essential for the operation of a website and include those that enable simple operations like page navigation and access to secure areas. Without these Cookies, the website will not operate properly.

**Preference Cookies:** Preference Cookies enable a website to remember details that affect how it functions or appears, such as your preferred language or the location you are currently in.

**Statistics Cookies:** These Cookies are used for statistics to assist website owners in better understanding how users interact with websites.

**Marketing Cookies:** Marketing Cookies are used to track website visitors. The aim of these Cookies is to show advertising that is interesting and relevant to each user, making them more valuable to publishers and third-party marketers.

**Unclassified Cookies:** Unclassified Cookies are Cookies that have not been classified yet.

## 4. HOW DOES THIS WEBSITE ([WWW.SHEERMARKETS.COM](http://WWW.SHEERMARKETS.COM)) USES COOKIES?

4.1. We use cookies for a number of reasons and the following constitute an overview of the functions that website cookies provide us with:

- a) To allow website visitors to customize website preferences and content accordingly.
- b) To verify the identity of customers and detect the country that the customer is visiting our website from.
- c) To determine the type of browser and device the customer is using.

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Email [support@sheermarkets.com](mailto:support@sheermarkets.com) Web [www.sheermarkets.com](http://www.sheermarkets.com)

- d) To collect information about customer’s activity on the website and understand how it can be of use.
- e) To track how customers arrive at our website and track referrals.
- f) To detect and prevent any fraudulent use of our website.
- g) For research and analytical purposes and to see user interaction in aggregate.
- h) We do not, under any circumstances, sell or share information collected via the cookies used by our website.

**5. WHAT COOKIES DOES THIS WEBSITE (WWW.SHEERMARKETS.COM) USE?**

COOKIE	DOMAIN	DESCRIPTION	TYPE	STORAGE DURATION
_gcl_au	.sheermarkets.com	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.	Statistics	3 Months
test_cookie	.doubleclick.net	DoubleClick sets this cookie to determine if the user's browser supports cookies	Marketing	15 Minutes
_ga	.sheermarkets.com	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	Statistics	13 Months & 4 Days
_gid	.sheermarkets.com	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.	Statistics	1 Day
_gat_gtag_UA_*	.sheermarkets.com	Google Analytics sets	Statistics	1 Minute

		this cookie to store a unique user ID.		
_ga_*	.sheermarkets.com	Google Analytics sets this cookie to store and count page views.	Statistics	13 Months & 4 Days
cf_clearance	.sheermarkets.com	No description available	Necessary	12 Months
_fbp	.sheermarkets.com	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.	Statistics	3 months
_GRECAPTCHA	.google.com	Google Recaptcha service sets this cookie to identify bots to protect the website against malicious spam attacks.	Necessary	5 months & 27 days

## 6. HOW CAN I MANAGE, DISABLE OR DELETE COOKIES STORED ON MY DEVICE?

6.1. Users might decline the use of Cookies to be stored on their device when they arrive on this website, however this is not recommended as that might affect its functionality. Furthermore, and in cases where users have opted in for the use of Cookies, they can view which Cookies are used on this website and manage, disable, or delete them.

6.2. To learn how to disable, delete and manage Cookies in your browser, please follow the links below:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Opera](#)

## 7. MORE INFORMATION

7.1. If you have any queries or seek further information in relation to this policy then you can simply contact us through the email below:

Email: [support@sheermarkets.com](mailto:support@sheermarkets.com)

Date: 04/09/2023